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<https://www.sierracoating.com/trends-recyclable-barrier-coatings-ebook/> > Page: 1

# **E-Book: Are You Keeping Up With Trends in Recyclable Barrier Coatings?**

## **E-Book: Are You Keeping Up With Trends in Recyclable Barrier Coatings?**

### **GET TIPS FOR BRAND MANAGERS IN THE FOOD PREPARATION AND RETAIL PACKAGING FIELDS**

In recent years, the role of barrier coatings in packaging products has shifted and evolved thanks largely to increased interest in packaging with recyclable barrier coatings. Sierra explores the benefits of barrier coatings for sustainable packaging in the exclusive eBook, **Are You Keeping Up With Trends in Recyclable Barrier Coatings?**

The phrase “barrier coatings” refers to any number of products used to add specific functionalities to paper-based packaging products. In this eBook, Sierra experts delve into typical applications as well as different subcategories for barrier coatings, which include:



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- On-Machine Barrier Coatings
- Off-Machine Barrier Coatings
- Poly-Free Water-Based Coatings

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 **SIERRA**  
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**Are You Keeping Up with Trends  
in Recyclable Barrier Coatings?**

**Tips for Brand Managers in the Food Preparation  
& Retail Packaging Industries**

The cover features a background image of a person in a blue shirt pointing at a screen. Overlaid on the screen are five hexagonal icons: a roll of material, a factory with smoke, a recycling symbol, a CO<sub>2</sub> cloud, and a globe with a thermometer.

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