

# **Product Development**

Expand your product line and grow your business with product development support from Sierra Coating Technologies LLC. Sierra® will help your company be the Fastest From Idea to Market.

#### **Product Development Services**

- Raw material planning
- Trial the coating on production equipment
- Quality testing of product



Website: www.sierracoating.com

Contact Us: sierracoating.com/contact/

#### The Sierra Advantage

- Proven development process with systems for research, testing and approval
- We'll share our ideas to help you develop your intellectual property
- Our production equipment and technical resources are available to meet your demanding development and travel schedules

### **Product Development Stages**

- Product options, material definitions and vendor identification
- Cost analysis for material and production options
- Formal quotation and quantity price breakdown
- Small trial runs on production equipment to define coating method, quality specifications and production speed
- Production ramp-up trials to create sales samples and test final converting and packaging

## **Contract Manufacturing & Toll Coating** –

- Sierra's customers rely on our equipment and systems to manufacture their product. You can rely on Sierra as
  part of the branded product supply chain, working to offer our services at a price point attractive to developing
  or established brands.
- Customers that manufacture or source a base paper or film often supply the material for converting.
   This helps reduce additional markups in competitive markets.
- Customers that have developed or sourced a proprietary coating often supply the coatings for converting.

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 Our customers may also choose to have Sierra supply raw material and manage finished converting, logistics and inventory.